



newspaper publisher

Milwaukee Journal Sentinel
Milwaukee, Wisconsin

the situation:

The paper's News Information Center is in charge of all historic information and had been storing photos, legislative materials, pamphlets, invoices, and the paper's archives in a wide variety of cabinets, rotary files, and vertical carousel filing units. The materials were stored in five different areas, creating a nightmare for the reporters who needed to access the information daily. The Center was moving to a new area of the building, and needed to find a more space efficient system for the storage of these valuable materials.

Deciding how to handle the newspaper's wide range of storage needs was a challenge. Although, they considered a conversion to end-tab color-coded file folders, they realized it would be too expensive to convert each envelope to a new folder and the end-tab folders would not provide the variety of sizes they needed. The Direct File Transfer™ (DFT) concept was immediately recognized as the solution the newspaper needed. Instead of converting files, they could be transferred directly into the system.



the solution:

Using "High Density" (HD) box base and v-base Unifiles, they designed a system which allowed the Journal Sentinel to maximize the system's capacity, while providing a reduced search area of only four inches using Oblique's Color-Keyed Indexing™ accessories.

A variety of Oblique compartments including box-base Unifile Shelf™ products, v-base HD Unifiles, and oversized Artstor® compartments were installed in a variety of shelving types on a Spacesaver Programable Electric mobile system. Unifile provides over 16,000 linear filing inches of easy access filing. The Milwaukee Journal was delighted with the results, the system has "allowed us to store everything. It is all inclusive, Oblique had a compartment to fit everything!" The combination of Unifile with high density mobile shelving has allowed the Journal Sentinel to consolidate a variety of materials in one, easy-to-use, centralized system. Using Oblique's Color-Keyed Indexing, the system is organized in alpha order and different colors denote different types of media storage. The Milwaukee Journal Sentinel finally has all its historic information in one place, that is easy to access and easy to maintain!



- 01** direct file transfer
- 02** batch filing
- 03** invoice / accounting files
- 04** financial / credit files
- 05** literature

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